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visual communicators.
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crayons, fi nger paints,
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The title of this entry is
taken from a book

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previous entry, I talked

about how humans have

evolved to survive in

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effectively is essential for
our existence. This is
even more valid in the
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Duarte is a graphic
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Design. The firm is most notable for designing the award-winning Al Gore presentation-turned-movie, An Inconvenient Truth. In Slide:ology, she provides a great resource for getting inside the mind of a presentation ...

Our Five Favorite Books
on Presenting with
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Nancy Duarte is an American writer, speaker, and CEO.

Duarte is the author of several books, including slide:ology: The Art and Science of Creating Great Presentations (2008), Resonate: Present Visual Stories that Transform Audiences (2010), the HBR Guide to Persuasive Presentations

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